

# Benefits for Students Participating in Smart-Start Weekend

### TECHNICAL PROGRAM

to increase technical knowledge in the HVAC&R industry and learn from ASHRAE experts.

### CAREER DEVELOPMENT

to provide career guidance, introduction to the HVAC&R industry, and guide involvement in ASHRAE.

### LEADERSHIP DEVELOPMENT

to learn from ASHRAE leaders how to run a successful ASHRAE student branch

### **NETWORKING**

with HVAC&R experts, innovators, ASHRAE distinguished lecturers and Young Engineers in ASHRAE (YEA) members

### FUN

through simply hanging-out with other ASHRAE student members over the weekend and a social event that will be held on Saturday night

## Help us recruit the next generation of HVAC&R engineers by representing your organization!

On Saturday, April 1<sup>st</sup> through Sunday, April 2<sup>nd</sup>, the Central New York Chapter of ASHRAE will be hosting its 1<sup>st</sup> Smart-Start Weekend – a training workshop for ASHRAE student members at colleges and universities. Primarily, students from ASHRAE Region 1 (covering New England, New Jersey, and New York) will be in attendance. The workshops will be held at Syracuse Center of Excellence for Environmental and Energy Systems, in Syracuse, NY. A social event will take place on Saturday night at a local venue in Syracuse. Registration for the social event will open in March to all ASHRAE members and event sponsors.

By sponsoring this event, students will distinguish your organization as supporters of their career development and personal growth. We encourage sponsors to attend the social event on Saturday night. This is a tremendous opportunity for organizations seeking to hire entry-level engineers to network with local students in our region. We are also seeking representatives to participate in our technical and career development programs. If your organization is interested in providing a lecture or workshop in one of these topics, please contact us. We sincerely thank you for considering sponsoring for this event.

### The sponsorship levels are noted below with each identifying the benefits for the sponsors:

### Platinum Level Sponsor: \$2,000 and up

- ✓ FOUR free tickets to the social event on Saturday night
- ✓ Name and logo displayed on the event website and on signs at the event
- ✓ Special thanks at the social event on Saturday night

### Gold Level Sponsor: \$1,000 and up

- ✓ TWO free tickets to the social event on Saturday night
- ✓ Name and logo displayed on the event website and on signs at the event
- ✓ Special thanks at the social event on Saturday night

### Silver Level Sponsor: \$500 and up

- ✓ ONE free ticket to the social event on Saturday night
- ✓ Name only displayed on the event website and on signs at the event
- ✓ Special thanks at the social event on Saturday night

### Bronze Level Sponsor: \$200 and up

- Name only displayed on the event website and on signs at the event
- ✓ Special thanks at the social event on Saturday night

Make a difference & recruit students!

### **HOW TO MAKE A DONATION:**

Donate on our website: Contact: Enrica Galasso Matt Clark WWW.ASHRAECNY.ORG

Email: enrica.galasso@carrier.utc.com Tel: (315) 432-7878 Email: matthew.m.clark@carrier.utc.com Tel: (315) 432-6280

ALL YOUR DONATIONS ARE TAX DEDUCTIBLE